



EVEN REWARDS VALUE FEATURE INSTRUCTIONS

The Rewards Value Feature adds a cash value amount representing how much a user would earn in rewards on a card given their spending habits to their offers. It is enabled by setting the parameter **credit_card_rewards_enabled** to **true**.

Using spending data and preferences provided by the user, our algorithm will calculate a rewards dollar value for each card based on:

- Earnings rates per spending category (i.e., 2x miles, 2x gas)
- Introductory Bonuses
- Annual Fees
- Redemption rates by redemption category

A monetary amount helps users better conceptualize the rewards value of each card.

