

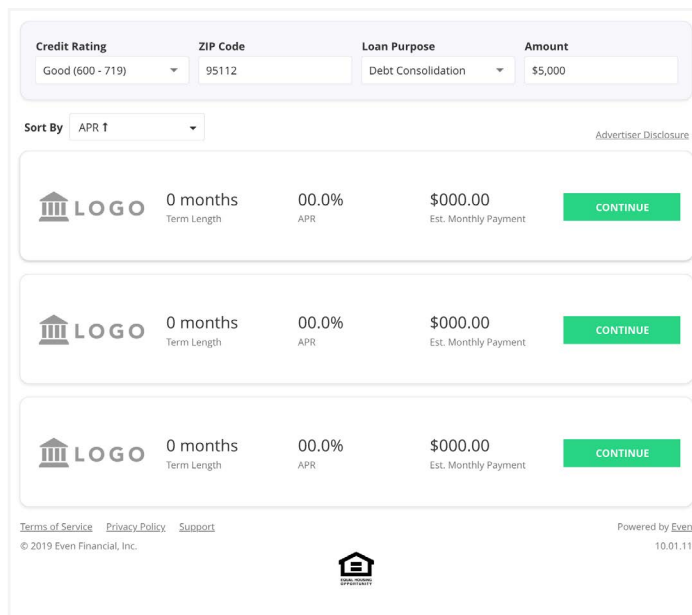


# EVEN LOANS EMBED INSTRUCTIONS

Partners have the ability to use the Loans embed on their site(s). The loans embed can be placed anywhere on a partner’s page and can broaden the partner’s ability to monetize their users through the loans vertical.

## Loans Embed Experience for the User

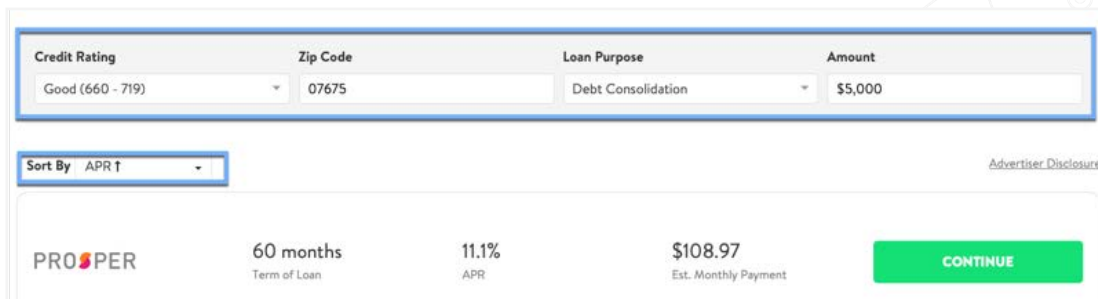
Partners can select which step they’d like users to start on through the use of query parameters. The available steps are preview and application (pictured below).



The screenshot shows a search interface with the following filters: Credit Rating (Good (600 - 719)), ZIP Code (95112), Loan Purpose (Debt Consolidation), and Amount (\$5,000). The results are sorted by APR (1). Three offers are listed, each with a 'LOGO' icon, 0 months term length, 00.0% APR, and \$000.00 estimated monthly payment. Each offer has a green 'CONTINUE' button. At the bottom, there are links for Terms of Service, Privacy Policy, and Support, along with a copyright notice for 2019 Even Financial, Inc. and a 'Powered by Even' logo.

- **Preview Step:** Shows static offers based on the partners’ configuration and lending partner exclusions dependent on the user’s state, credit rating, requested loan amount and requested loan purpose.

*Preview Step: Lists of static offers*



Credit Rating	Zip Code	Loan Purpose	Amount
Good (660 - 719)	07675	Debt Consolidation	\$5,000

Sort By APR ↑

Advertiser Disclosure

<b>PROSPER</b>	<b>60 months</b> Term of Loan	<b>11.1%</b> APR	<b>\$108.97</b> Est. Monthly Payment	<b>CONTINUE</b>
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- On the preview step users can filter offers at the top of the embed by the following
  - Filters:** Credit Rating, Zip Code, Loan Purpose, Amount
  - Sort Parameters:** Lending Partner, Term, APR, Payment
- When on the preview step, the user is prompted to click on the 'Continue' button next to the loan offer, which takes the user to the loan application page where they can fill in and submit their personal information to get personalized loan offers.

[← RETURN TO SEARCH](#)

This service is free and will **NOT** affect your credit score

### Loan Info

Amount <sup>Ⓢ</sup>   Loan Purpose   Credit Rating <sup>Ⓢ</sup>

[Don't know? Click here to get your score.](#)

### Your Info

Email Address  REQUIRED Date of Birth  REQUIRED

First Name  REQUIRED Last Name  REQUIRED

Do You Rent or Own?  REQUIRED Highest Level of Education  REQUIRED

### Contact Info

Street Address 1  REQUIRED Street Address 2  REQUIRED

Zip Code  REQUIRED City   State

Phone Number  REQUIRED

### Employment Info

Employment Status  REQUIRED Annual Income <sup>Ⓢ</sup>  REQUIRED

Pay Frequency <sup>Ⓢ</sup>  REQUIRED Social Security <sup>Ⓢ</sup>  REQUIRED

[ⓘ This will NOT affect your credit score](#)

By checking this box, I hereby consent to the "E-Sign Agreement", the "Credit Authorization Agreement", the Terms of Service and Privacy Policy, and am providing written consent under the FCRA for Even Financial Inc. / Fiona, and its partners to obtain consumer report information from my credit profile. I agree to be contacted by Even Financial Inc. / Fiona and its partners at the telephone number(s) I have provided above to explore personal loan offers, including contact through automatic dialing systems, artificial or pre-recorded voice messaging, or text message. Consent is not required as a condition to utilize Even Financial Inc. / Fiona services, and you may choose to be contacted by an individual customer care representative(s) by calling (800) 410-1488.

**CONTINUE**

■ **Application Step:** Shows all fields required to apply for a loan.

*Application Step: Users start on the application page*

Congratulations! We have matched you with the top offers available below.

Sort By Recommended Advertiser Disclosure

Offer	Term of Loan	APR	Est. Monthly Payment	Amount
<b>PRE-APPROVED - TOP OFFER</b> PROSPER	5 years	11.26%	\$727.22	\$35,000
<b>PRE-APPROVED</b> SoFi	24 months	8.47%	\$2,272.19	\$50,000
<b>PRE-APPROVED</b> Upstart	60 months	18.09%	\$23.41	\$1,000

- If the user is pre-approved/qualified for a loan offer, they are shown all of the loan offers for which they are pre-approved/qualified.
- If the user isn't pre-approved for a loan offer then they are displayed secondary loan offers, which could include debt relief or installment loan options.

## Toolkit

Currently, only one MPS iframe may be used per page.

### SOURCE URL

Below is the source URL for each product to place in an iframe 'src' attribute wherever the Loans embed will be displayed.

*Personal Loans Embed*

`https://embed.evenfinancial.com/ui/multi-product/index.html?available_products=loan&step=preview&access_token={TOKEN}&company_uid={COMPANYUUID}&partner={PARTNER}`

The **TOKEN**, **COMPANY**, **PARTNER** and **OFFER** fields will be provided by the Even partner manager.

## ADDITIONAL STYLINGS

Additional stylings can be made to the Loans Embed by appending query parameters to the Source URL.

### QUERY

PARAMETER NAME	REQUIRED	DISPLAY	VALUES
step	✘		preview (default)  Shows static offers on page load.
step	✘		application  Shows application form on page load.

Please see theming guide attached for more information on adding additional stylings.

*Disclaimer: Offers displayed may not be available to all partners*

## SOURCE URL WITH ADDITIONAL STYLINGS EXAMPLE

[https://embed.evenfinancial.com/ui/multi-product/index.html?available\\_products=loan&step=preview&access\\_token={TOKEN}&company\\_uuid={COMPANYUUID}&partner={PARTNER}](https://embed.evenfinancial.com/ui/multi-product/index.html?available_products=loan&step=preview&access_token={TOKEN}&company_uuid={COMPANYUUID}&partner={PARTNER})