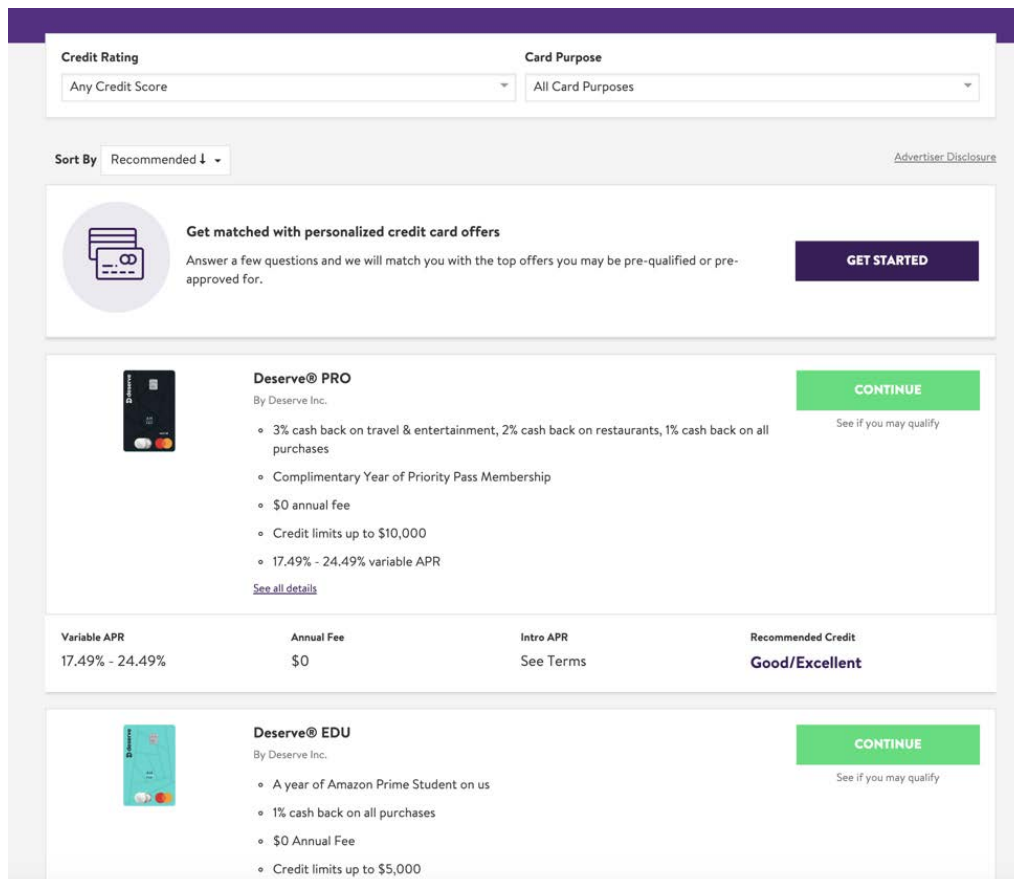


# EVEN CREDIT CARDS EMBED INSTRUCTIONS

Partners have the ability to display credit card offers on their site(s) using the Even platform. The credit card embed can be placed anywhere on a partner’s page and can broaden the partner’s ability to monetize their users through the credit card vertical.

## Credit Cards Experience for the User

Users begin by exploring the card offerings. They can select a card they are interested in, or may start a blank application to see what cards are matched to them.



The screenshot displays the user interface for exploring credit cards. At the top, there are two dropdown menus: 'Credit Rating' set to 'Any Credit Score' and 'Card Purpose' set to 'All Card Purposes'. Below these is a 'Sort By' dropdown set to 'Recommended ↓' and a link for 'Advertiser Disclosure'. A prominent call-to-action section reads 'Get matched with personalized credit card offers' with a 'GET STARTED' button. Below this, two card offers are shown:

- Deserve® PRO** (By Deserve Inc.):
  - 3% cash back on travel & entertainment, 2% cash back on restaurants, 1% cash back on all purchases
  - Complimentary Year of Priority Pass Membership
  - \$0 annual fee
  - Credit limits up to \$10,000
  - 17.49% - 24.49% variable APR
 A 'CONTINUE' button is present with the text 'See if you may qualify'. A summary table below the card lists: Variable APR (17.49% - 24.49%), Annual Fee (\$0), Intro APR (See Terms), and Recommended Credit (Good/Excellent).
- Deserve® EDU** (By Deserve Inc.):
  - A year of Amazon Prime Student on us
  - 1% cash back on all purchases
  - \$0 Annual Fee
  - Credit limits up to \$5,000
 A 'CONTINUE' button is present with the text 'See if you may qualify'.

## THE USER CAN EXPLORE CARD OFFERINGS USING FILTERS AND SORTING:

- **Sort parameters:** Card Name, Variable APR, Annual Fee, Intro APR, and Recommended
- **Filters:** Credit Rating and Credit Purpose

Once the user finds a card they are interested in or clicks the generic call to action, they are asked to provide their information to determine if the card is matched for them. Depending on your flow, you can start users on this step so they never see cards they are unlikely to be approved for.


← RETURN TO SEARCH

This service is free and will **NOT** affect your credit score

[Advertiser Disclosure](#)

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**Selected Offer**



**Deserve@ PRO**  
[See all details](#)

**You are seconds away from matched offers**

- See if you qualify for the offer you selected
- Be instantly matched with other offers from our top providers
- No impact on your credit score

---

**Your Information**

<b>First Name</b> <span style="float: right; font-size: x-small;">REQUIRED</span>	<b>Last Name</b> <span style="float: right; font-size: x-small;">REQUIRED</span>
<input type="text" value="Your first name"/>	<input type="text" value="Your last name"/>
<b>Email Address</b> <span style="float: right; font-size: x-small;">REQUIRED</span>	<b>Date of Birth</b> <span style="float: right; font-size: x-small;">REQUIRED</span>
<input type="text" value="Please enter your email address"/>	<input type="text" value="MM/DD/YYYY"/>
<b>Street Address 1</b> <span style="float: right; font-size: x-small;">REQUIRED</span>	<b>Street Address 2</b> <span style="float: right; font-size: x-small;">OPTIONAL</span>
<input type="text" value="Enter your street address"/>	<input type="text" value="apt, unit, etc"/>
<b>Zip Code</b> <span style="float: right; font-size: x-small;">✔</span>	<b>City</b> <span style="float: right; font-size: x-small;">✔</span> <b>State</b> <span style="float: right; font-size: x-small;">✔</span>
<input type="text" value="10022"/>	<input type="text" value="Manhattan"/> <input type="text" value="NY"/>
<b>Credit Rating</b> <span style="float: right; font-size: x-small;">INVALID</span>	
<input type="text" value="Choose one..."/>	
Please select a credit score	
<a href="#">Don't know? Click here to get your score via TransUnion</a>	
<input type="checkbox"/> By checking this box, I hereby consent to the "E-Sign Agreement", the "Credit Authorization Agreement", the Terms of Service and Privacy Policy, and am providing written consent under the FCRA for Fiona, and its partners to obtain consumer report information from my credit profile. I agree to be contacted by Fiona and its partners and their affiliated companies via email and/or at the telephone number(s) I have provided above to explore credit card offers, including contact through automatic dialing systems, artificial or pre-recorded voice messaging, or text message. Consent is not required as a condition to utilize Fiona, and you may choose to be contacted by an individual customer care representative(s) by calling (800) 614-7505.	
<b>GET MY OFFERS</b>	

After users complete the application they are shown only the cards they are matched with based on their creditworthiness; the card they expressed interest in highlighted at the top. Users are auto-redirected to the issuer application page of the card they selected if they are eligible for it.

Users can explore each card further by clicking 'more details' or if they are ready to apply, may click continue and be taken to the issuer's site to finish their application.

Congratulations, you are eligible for personalized offers!

[Advertiser Disclosure](#)

CARDGUIDE MATCH

**Deserve® PRO**  
By Deserve Inc.

- 3% cash back on travel & entertainment, 2% cash back on restaurants, 1% cash back on all purchases
- Complimentary Year of Priority Pass Membership
- \$0 annual fee
- Credit limits up to \$10,000
- 17.49% - 24.49% variable APR

[See all details](#)

CONTINUE

on Deserve Inc.'s secure site

<b>Variable APR</b>	<b>Annual Fee</b>	<b>Intro APR</b>	<b>Recommended Credit</b>
17.49% - 24.49%	\$0	See Terms	<b>Good/Excellent</b>

CARDGUIDE MATCH

**Deserve® EDU**  
By Deserve Inc.

- A year of Amazon Prime Student on us
- 1% cash back on all purchases
- \$0 Annual Fee
- Credit limits up to \$5,000
- 20.24% variable APR

[See all details](#)

CONTINUE

on Deserve Inc.'s secure site

<b>Variable APR</b>	<b>Annual Fee</b>	<b>Intro APR</b>	<b>Recommended Credit</b>
20.24%	\$0	See Terms	<b>Limited</b>

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# Implementation Instructions

## SOURCE URL

Below is the Source URL to embed in an iframe wherever the credit cards embed will be displayed.

```
https://embed.evenfinancial.com/ui/multi-product/index.  
html?available_products=credit_card&access_token={TOKEN}&company_  
uuid={COMPANY}&partner={PARTNER}&credit_card_flow=pre-select
```

The **TOKEN**, **COMPANY**, **PARTNER** fields will be provided by the Even partner manager.

## ADDITIONAL THEMINGS

Style changes can be made to the credit cards embed by appending query parameters to the Source URL. Please see the attached themings guide for more information.

*Note: Currently, only one iframe from Even may be used per page.*